

Wisner Chamber of Commerce

Meeting Minutes

February 14, 2017

Wisner Senior Center

Those in attendance: Dave Brown, Alan Harms, Chad Boyer, Matt Albers, Jennifer Cleveland, Kay Breitkruetz, Elaine Bak and Megan Hassler

Meeting was called to order at 7:49

Agenda- Reviewed, no additions or corrections- Dave motioned to approve it, Chad seconded, motion carried

The January minutes were reviewed- there were no additions or corrections. Alan motioned to approve and Dave seconded, motion carried

Treasurers Report: Report was reviewed. Elaine motioned to approve, Chad seconded, motion carried

Reports of Standing Committees

St. Pat's 2017- It was reported that St. Patrick's day planning is on track. There are volunteers needed for the bar at the dance that night- 8:00 to 10:00 and 10:00 to close. There will be no King and Queen this year. There has been such a struggle finding people willing to participate, the hope is that people will miss it this year and will be more willing to participate next year. Donation letters have been sent out and the theme that was settled on is "Throwback to yesteryear."

Unfinished Business:

Dues Letters: 152 dues letters were mailed out on the 10th to all area businesses. This did include some Pilger, Beemer and West Point businesses that do business here in Wisner.

Website Update: Jen will touch base with Andrea. Alan said he could assist as he has been working with his own website.

Face Book/ MailChimp Seminar: Alan asked if money was made on the seminar as this wasn't entirely clear on the treasurer's report. We will have Stephanie report more on that at the next meeting.

New Business:

Chamber Coffee- March is currently open, it was suggested to have a walk through of the new school. Elkhorn Valley Investments and Citizens State Bank could maybe combine a coffee.

Membership 2017: Discussed as to whether we wanted to continue with the same letter to approach businesses. Katie said she would assist Jen with a mail merge that should make our emailing more efficient. She will have an updated business list that's being used for St. Pat's.

Meetings: Should we continue with monthly meetings? Quarterly isn't often enough but we just aren't getting a good turn out. Alan feels that the monthly meetings just keep the ball rolling rather than spacing them out further. All present agreed.

2017 Ideas- Alan mentioned that if businesses owners have a good idea for their business that it would be nice to share it with other local businesses-help each other out! He said the downtown has really gotten away from that. Sonya commented as to why we can't get people to attend meetings. Matt said that it seems to be the same people that show up to support things. It's just a matter of people prioritizing. Anne feels like once we show more value, people will come. People associate meetings with more "stuff" to do and everyone is busy already. Anne offered to put together a survey to send out to get a better idea of what members want.

Chamber Bucks- Was discussed that we either need to promote Chamber bucks somehow or just do away with them. Visa gift cards are very popular and people are choosing the option over the Chamber Buck's. This is something that will be discussed further.

Dinner Meetings: Currently, one dinner meeting is held in January to discuss the year. It was suggested that 2 be held, one in January and one in September to plan for fall and holiday activities. This will be discussed further as well.

The next meeting will be held on February 14th at the Wisner Senior Center at 7:45.

Dave motioned to adjourn the meeting, seconded by Stephanie, motion carried-meeting adjourned at 8:00 p.m.

Megan Hassler
Chamber Secretary